

Richard M. Costa III

dmc3design.com | 540.455.4259 | dmcosta3@gmail.com | Charlotte, NC

SUMMARY



I am a designer, photographer, and computer geek. I have spent years as a production artist, art team leader, and now have nearly a decade of marketing/advertising experience. When I'm not designing, I am living that dad life and keeping up with new developments in the popular cultures of music, video games, and technology.

EDUCATION



Longwood University

Honors Program
Bachelor of Fine Arts: Graphic Design | Minor: Computer Science

EXPERIENCE



2015–Present | Ultimate Performance Marketing | Concord, NC

Senior Graphic Designer / Photographer / Art Director

- » Creating and overseeing brand visuals and tones for 20+ clients
- » Print and digital design: logos, brand identities, advertising, email and social marketing, print collateral, tradeshow materials, product packaging, websites, etc.
- » Event and product photography

2014–2015 | Tattoo Projects Advertising Agency | Charlotte, NC

Senior Graphic Designer / Senior Freelance Graphic Designer

- » Design and conceiving: promotional campaigns, catalogs, sales tools, web presence assets, billboards, PoP graphics, event signage, promo products, logos, etc.

2008–2014 | CustomInk | McLean, VA

Expert Production Art Development Coordinator/Production Artist

- » Produced quality custom artwork for clients' promotional products
- » Provided intensive training courses in Adobe Illustrator/Photoshop for incoming artists
- » Created and maintained training guides and technical resources for the company's various art departments
- » Closely tracked art team's productivity and quality of work trends to improve processes, training, and artistic development
- » Collaborated with leaders to improve and create policies that would streamline workflow and provide an outstanding customer experience
- » Tested and implemented large-scale hardware, digital asset and font management systems for over 150 graphic/production artists in multiple locations across the U.S.

2008–Present | Self-Employed | VA/NC

Freelance Creative

- » Design and photography for local businesses, art community, friends and family

SKILLS



Adobe Software: Photoshop, Illustrator, InDesign, Bridge, Acrobat, Premiere Pro, Dimension, After Effects

Additional Software/Skills: Figma, WordPress, Wix, Squarespace, Mailchimp, Constant Contact, MS Office, basic HTML/CSS, digital photography, photo compositing/touch-up, art directing, project management, email marketing, typography, font selection and matching, vector illustration, branding, logo design, print production, package design, tradeshow booth design, presentation design, vinyl cutting, 3D printing, digital asset management, PC/Mac tech support

REFERENCES



Available upon request

